



The world's leading oil and gas podcast network



More than 2 million downloads

Visit the [OGGN Channel](#)



Also available on Spotify, Google and others.

On the web

Learn more on the [OGGN web site](#)



Social media

Follow [OGGN on LinkedIn](#)

In 2020 we had ...

1 million impressions
10,000 reactions



16,000 post clicks
15,000 new followers



244,000 impressions



10,200 views

OGGN

Oil and Gas Global Network

a modalpoint company

16107 Kensington Drive #216

Sugar Land TX 77479

About OGGN

OGGN is the fastest growing broadcast media company for the energy industry. Beginning in 2015 with the Oil and Gas This Week podcast, Mark LaCour launched what would become a globally recognized source of knowledge and insight. Now covering a broad range of programs and topics, OGGN content is produced by industry insiders for the good of the entire energy community. We carefully choose our sponsors to ensure we all work together for the good of the industry — from global corporations to niche providers, spanning oilfield services, technology, travel and others.

OGGN Podcasts

With more than a dozen shows and a global audience of nearly two million, OGGN produces the largest, most listened-to network of podcasts dedicated to the energy industry. Each weekly episode features compelling interviews and discussions with industry leaders, experts and innovators. Our professional hosts and top-rated production team ensure that every podcast is worthy of the OGGN brand. OGGN podcasts are available on all major platforms.

OGGN Unscripted

OGGN Unscripted is a new monthly program featuring Mark LaCour and OGGN's most seasoned podcast hosts. Together with well-respected guest experts, this team sits in an informal setting and looks at what's happening now in the energy industry. Guaranteed to be a lively discussion with diverse views and opinions, this show is sure to be an instant classic among OGGN fans across the globe. Production plans are now underway, and we expect to launch Unscripted in Q1 2022.

OGGN Industry Mixers

Each month we host a popular networking event with a panel discussion and an assortment of food and drinks. This event is well-known in the Houston energy community and draws people from across the industry. Beyond the opportunity to rub elbows with industry leaders, many people enjoy listening to our expert panelists dive into the hottest topics that drive and shape today's energy business.

Industry Conferences

The OGGN team is frequently seen at industry conferences for speaking engagements, panel moderation, and live podcast recordings. We are friends to leading professional organizations and do whatever we can to promote industry education and a sense of community.



Our flagship show



Oil and Gas This Week

Mark LaCour & Paige Wilson

The number one oil and gas podcast in the world. Industry news and stories delivered with our signature blend of humor and journalistic integrity.

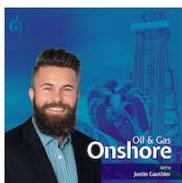
Long time favorites



Oil and Gas Industry Leaders

Paige Wilson

Veteran insights and guidance from the industry's best leaders and brightest minds.



Oil and Gas Onshore

Justin Gauthier

An eclectic blend of guests and topics that resonate anywhere in the world of oil and gas operations.



Oil and Gas Tech

Michael O'Sullivan

Today's innovators reveal the brilliance and sheer determination turning great ideas into new realities.



Women Offshore

Ally Cedeno

Supporting female seafarers worldwide with stories and topics that especially impact women at sea.



Oil and Gas HSE

Russell Stewart

Exploring the dedication, rigor and ingenuity behind how we protect our people and the environment.



Permian Perspective

Krista Escamilla

An authentic on-the-ground view from the heartbeat of US oil and gas development.

Fresh perspectives



Energy Transition Solutions

Joe Batir

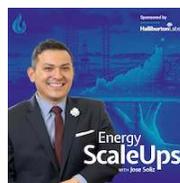
An in-depth look at the science and engineering behind the most promising sources of new energy.



Oil and Gas Digital Doers

Michael O'Sullivan

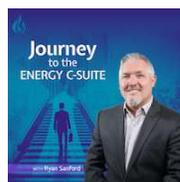
Real-world stories and advice from the people who are getting digital done.



Energy ScaleUps

Jose Soliz

A view from the front lines — teams solving today's problems to produce tomorrow's energy.



Journey to the Energy C-Suite

Ryan Sanford

A look at the strategies and techniques that turn solid leaders into top executives.

Pitch your product



Oil and Gas Pitch

Warren Spiwak

A video podcast featuring the best business solutions for today's oil and gas companies.



Podcast Sponsorship

Dedicated — Your company is the sole sponsor of a single OGGN podcast. Your message is featured in every weekly episode for the duration of your contract length. Pricing is on a monthly basis.

Rotational — With so many podcasts covering a broad range of topics, OGGN can offer a rotating sponsorship model that gives you exposure to a variety of audiences. Pricing is on a per-episode basis over a specified period of time, so you can easily scale your purchase to fit your budget and desired exposure level.

Here's how it works:

1. Choose your shows (typically three or four)
2. Choose a number of episodes (publishing weekly)
3. Choose a time period (any number of months)

Then we put your sponsor messages into the rotation so they are evenly distributed across the shows throughout the time period. The allocation could be one episode per week, like this:

EXAMPLE 1	Show 1	Show 2	Show 3
Week 1		X	
Week 2			X
Week 3	X		
Week 4		X	
Week 5 etc ...			X

or some number of episodes spread over a longer duration, like this:

EXAMPLE 2	Show 1	Show 2	Show 3
Week 1		X	
Week 2			
Week 3			X
Week 4			
Week 5	X		
Week 6			
Week 7 etc ...		X	

Show Selection

We will recommend podcasts with themes that best align to your business. However, there are no restrictions in terms of which shows you select, provided the show has open sponsorship slots during your desired time period.

Sponsor Messages

Using talking points that you provide, our podcast hosts records a personalized message to be inserted into each episode where you are the sponsor. We find this maintains the connection with listeners much better than a pre-recorded “commercial” with a completely different voice and style.

Guest Spots

As a sponsor, you are entitled (and encouraged!) to provide occasional podcast guests for any show on the network. These guests could be people from your own company or a partner or customer. Once your guest episode publishes, it is available indefinitely on all of the platforms (Apple, Spotify, etc.). So it becomes content that is always available for your sales and marketing efforts.

Audience

Each OGGN podcast has a diverse audience, with listeners coming from many roles in different parts of the industry. While the world of podcast listeners is anonymous by design, we do our best to gauge the general types of people that listen to each show. We are also able to provide some fundamental metrics related to total downloads and geographies.

Pricing

Dedicated sponsorship is \$6,000 per month. Billing is typically quarterly but other arrangements are possible.

Rotational sponsorship is \$1400 per episode with a minimum commitment of six episodes.

The rotation pattern is based on the open slots available during any given period, but we ensure that your sponsor message appears in the total number of episodes you purchased.